

# Autoflit

## Privacy Policy

**Last Modified: 24<sup>th</sup> September 2022**

This Privacy Policy is a legal statement that explains how we may collect information from you, how we may share your information, and how you can limit our sharing of your information.

### 1. Who are we?

This website, *autoflit.com*, is owned and operated by Autoflit. All references to “we”, “our” or “us” in this Cookies Policy refer to Autoflit.

### 2. Purpose of this Notice

When using our website, *autoflit.com*, you trust us with your personal information and we want to ensure you that we will only record your personal information when required.

The purpose of this Privacy Policy is to help you understand what data we collect, why we collect it, what we do with it, and how long we keep it for.

### 3. What is Personal Data? (Defined by GDPR)

“Personal Data” means any information relating to an identified or identifiable natural person (‘data subject’); an identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person.

### 4. Your Privacy

We are committed to protecting and respecting your privacy and following all legal requirements to do so. We recognise user privacy and data protection as human rights, and we have a duty of care to those whose data we handle. We understand that data should only be collected and processed when absolutely necessary. We will never sell, rent or otherwise distribute or make public your personal data.

### 5. Relevant Legislation

Along with our internal computer systems, this website is designed to comply with the following national and international legislation with regards to data protection and user privacy:

- UK Data Protection Act 1988 (DPA)
- EU Data Protection Directive 1995 (DPD)
- EU General Data Protection Regulation 2018 (GDPR)

This site’s compliance with the above legislation, all of which are stringent in nature, means that this site is likely compliant with the data protection and user privacy legislation set out by many other countries and territories as well. If you are unsure about whether this site is compliant with your own country of residences’ specific data protection and user privacy legislation you should contact our data protection officer for clarification.

### 6. Personal information we collect and why we collect it

This website collects and uses personal information for the following reasons:

## **6.1. Site visitation tracking**

Like most websites, this site uses Google Analytics (GA) to track user interaction. We use this data to determine the number of people using our site, to better understand how they find and use our web pages and to see their journey through the website. Although GA records data such as your geographical location, device, internet browser and operating system, none of this information personally identifies you to us. GA does also record your computer's IP address – which could be used to personally identify you – but Google do not grant us access to this. We consider Google to be a third-party data processor (see below). GA makes use of cookies, details of which can be found on Google's developer guides. Disabling cookies on your internet browser will stop GA from tracking any part of your visit to pages within this website. For more information about the data which Google collects, please visit:

<https://policies.google.com/technologies/partner-sites>

## **6.2. Email links and contact forms**

Should you choose to contact us using an email link or contact form, none of the data that you supply will be stored by this website or passed to/be processed by any of the third-party data processors defined in the section below.

## **7. How we store your personal information**

As detailed in section 4 above, there are no occasions where your personal data will be captured or stored.

## **8. Our third-party data processors**

As detailed in section 6, the only third party that processes data on our behalf is Google. They comply with the legislation set out in section 5. They are based in the USA and are EU-U.S Privacy Shield compliant. You can read Google's privacy policy here:

<https://policies.google.com/privacy?hl=en-GB>

## **9. Data breaches (if we were to be storing personal data)**

We would report any unlawful data breach of this website's database or the database(s) of any of our third-party data processors to any and all relevant persons and authorities within 72 hours of the breach if it is apparent that personal data stored in an identifiable manner (of which there are currently no instances on this website) has been stolen.

## **10. Data controller**

The data controller of this website is Sandy Knight.

## **11. Data Protection Officer**

Sandy Knight

[info@autoflit.com](mailto:info@autoflit.com)

## **12. Updates to our Privacy Policy**

This Privacy Policy may be updated periodically and without prior notice to you, to reflect changes in our personal information practices. Please visit our online Privacy Policy regularly to keep up-to-date with any latest changes.

### **13. Contact Us**

If you have any questions about this Privacy Policy, what data we collect, or how we use any data, please contact us using the Contact Form found on our website.